

SINGAPORE ROAD SAFETY COUNCIL PRESS RELEASE

SINGAPORE ROAD SAFETY COUNCIL FUNDRAISING GALA DINNER 2018

The Singapore Road Safety Council (SRSC) held its 6th Fundraising Gala Dinner & Concert on Friday, 19 October 2018, 6:00 pm at the Stamford Ballroom (4th Level), Fairmont Singapore. Mrs Josephine Teo, Minister for Manpower and Second Minister for Home Affairs was the Guest-of-Honour at the event.

2 The annual SRSC Fundraising Gala Dinner was organized to raise funds to support the operational expenses of the SRSC, such as for various road safety programmes. Apart from being a platform for raising funds, the event presented the SRSC with the opportunity to thank its sponsors and partners for their generous support and contributions towards the road safety cause.

3 The event comprised of the following highlights:

- i) Unveiled of SRSC Road Safety Video;
- ii) Presentation of Singapore Road Safety Awards 2018 for the winners; and
- iii) Launch of “Be A Road Safe Kid” Children Book by Automobile Association Singapore (AAS)

4 A video, targeted at motorcyclist safety, was unveiled during the Gala Dinner. The fourth episode of our series of 5 road safety videos (Ms Savage Series), the 2-3-minute video seeks to bring safety tips to motorcyclists in an entertaining and humorous way that is distinctively Singaporean. The video would be uploaded on social media platforms (e.g. Youtube, Facebook, Instagram). The last and remaining episode in the pipeline would focus on giving way to emergency vehicles and it would be released by end of the year.

5 The Singapore Road Safety Awards (SRSA) was designed to reward fleet-owning companies (i.e. heavy goods vehicle fleet, bus fleet, motorcycle fleet) which had promoted road safety actively through having safety policies in place and providing appropriate training to their drivers and riders, as well as to recognize individual drivers or riders who had been role models for road safety in these companies. There were two categories of awards: The Companies Award and Individual Vocational Drivers’ Awards (i.e. the Most Improved Driver Award, and the Safe Driver Award).

6 The winners of the SRSA were presented a trophy and training vouchers. The prize sponsors for the champion winners in both the Companies and Individual Categories were the Automobile Association Singapore (AAS) Academy, and AA-SPCS Pte Ltd.

7 Two of SRSA's winners were mentioned in the GOH speech, namely Ms Jin Shu Juan and Mr Loh Hock. Ms Jin Shu Juan is a Bus Captain with SBS Transit and has a fantastic driving record. Since joining SBS in 2009, almost a decade ago, she has had zero accidents, zero safety-related incidents and zero traffic violations. Ms Jin is also a National Kindness Award Transport (Gold) and Excellent Service Reward recipient. Mr Loh Hock is an experienced taxi driver, who despite long hours on the roads daily, has been accident-free in over 23 years with Comfort. Mr Loh is also a Superstar Driver awardee with his company, and often takes time out from his schedule to share safety tips with his fellow taxi drivers.

8 SRSC's longstanding partner, Automobile Association Singapore (AAS) also launched the second edition of their children activity book, titled "Be A Road Safe Kid", targeting at the primary school children to educate them on proper road safety behaviours. The book tackles the main hazards affecting children on the roads and creates greater awareness of the issues at hand; cultivating safer habits amongst children for safer roads.



**SINGAPORE ROAD SAFETY COUNCIL
19 OCTOBER 2018 @ [2200 HRS]**